IDX Student Showcase: Judges Rubric

TEAM:	SCORE:

PRODUCT	Poor	Fair	Good	Excellent
DESIGN: Product is smartly designed: functional, user-friendly, aesthetically pleasing, makes effective use of materials, etc.	1	2	3	4
VALUE: Product has a meaningful purpose that adds value to society; team can defend the potential value.	1	2	3	4
ORIGINALITY: Product is new, original and/or an improvement or modification of an existing product.	1	2	3	4
THEME: Product solves a problem related to competition theme.	1	2	3	4

PROCESS	Poor	Fair	Good	Excellent
ITERATION: Evidence of multiple iterations of ideas and prototypes.	1	2	3	4
RESEARCH: Team conducted research to identify a problem and incorporated their findings in product design.	1	2	3	4
FEEDBACK: Iterations incorporate changes based on user testing & feedback.	1	2	3	4
FUTURE ITERATIONS: Team presents possible future improvements on design.	1	2	3	4
CREATIVITY: Product/process shows evidence of creative thinking and/or materials are used in new or creative ways.	1	2	3	4

DOCUMENTATION	Poor	Fair	Good	Excellent
WEBPAGE: An organized, complete webpage documents the team's design process with visual and written content	1	2	3	4
CONTENT: Webpage's written content is descriptive, thorough and free of spelling/grammar mistakes.	1	2	3	4
APPEARANCE: Webpage is visually appealing with engaging visual content.	1	2	3	4

PRESENTATION	Poor	Fair	Good	Excellent
KNOWLEDGE: Team demonstrates knowledge on software, hardware & materials used as well as overall process.	1	2	3	4
CONTRIBUTION: Team demonstrates all work is their own; evident that each member was a contributor to the project.	1	2	3	4
DISPLAY: Visual materials/prototypes presented by team are polished and help to tell the story of the team's process.	1	2	3	4
"WOW" FACTOR: Overall quality and effectiveness of presentation and materials; enthusiasm and effort of team; going the extra mile.	1	2	3	4